



Jon Kinne

Highly skilled and creative graphic designer specializing in branding, illustration, and animation, with a portfolio showcasing proficiency in visual communication and a keen eye for detail, adept at delivering innovative and impactful design solutions.

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 North Liberty, IA

EXPERIENCE

Associate Creative Director

TaxAct • 2016 - Present

My primary responsibility in this role is to create omni-channel visual assets that bring our brand and campaign to life each tax season. Those assets all follow the visual style and brand guidelines that I played a large part in developing through the years. In addition to my own work, I review projects created by others, internally and externally, to ensure visual consistency across our user's experience. I helped build the creative team through hiring, onboarding and supervising members.

Digital Design Specialist

Schurz Communications • 2011 - 2014

Schurz Communications owned 20 regional newspapers across Indiana, Maryland, Michigan, Pennsylvania and South Dakota. I specialized in creating static and animated banner ads for each of those properties' websites. I also assisted in the production of print ads and several special publications. Most notably, I was selected to design the 52-page Bride's Guide magazine in 2014.

Graphic/Production Designer

Fastsigns Downtown Denver • 2010 - 2011

I created custom signage solutions, communicated with clients by sending proofs and status updates for their projects, operated large-format printers, and even assisted in the production and installations of the signs I designed.

EDUCATION

Indiana University

Bachelor of Science, Informatics; Fine Art

DESIGN TOOLS

Adobe CC (Illustrator, Animate, After Effects, Photoshop, InDesign) Figma, Sketch, Miro